



**AMERICAN  
TRADESHOW  
SERVICES**

**Optimize  
your ROI  
with  
Lead  
Retrieval**

**For More Information Call - 985.809.0600 then dial 1**

Collect  
**Quality  
Leads**  
in a format  
You Can Use  
**Instantly**

1	Date	Time	ID#	First Name	Last Name	Title	Company	Address
2	6/3/2010	8:31:30 AM	123769	Ims	Lead	President	ABC Corporation	
3	6/3/2010	8:32:34 AM	124869	Peter	Smith	Purchasing Agent	Fleur De Lis Inc	
4	6/3/2010	8:37:12 AM	112333	Marcus	Williams	Sales Representative	Carter & Kennedy LLP	123 Main Street
5	6/3/2010	8:39:58 AM	597412	Betsy	Acrian	Owner	Sweet and Sour, Inc	957 Lime Street
6	6/3/2010	8:12:36 AM	951753	John	Jacob	Director of Marketing	America's Market Supplies Company	58897 Highway 1008
7	6/3/2010	8:20:20 AM	332158	Bob	Barker	Pricing Manager	Studio Corporation	885 Pasadena Way
8	6/3/2010	8:21:45 AM	332387	Wendy	Roberts	Project Assistant		9857 Esplanade Avenue
9	6/3/2010	9:31:07 AM	378143	Paul	Schultz	Sales Representative	Commercial Building Inc	1671 St. Charles Avenue
10	6/3/2010	9:10:34 AM	141251	Michael	LeBlanc	President	Floors	44 Union Way
11	6/3/2010	9:12:43 AM	154214	Steven	Smith	Director of Sales	Building Block Concepts	989 Presidents Place
12	6/3/2010	9:17:01 AM	957431	Sarah	Smith	Marketing Assistant	Dozen Company	13 Candyland Road
13	6/3/2010	9:25:09 AM	235495	Milori	Baker	Marketing	Quality Trademarks	1 Park Place

**MORE  
SALES**



**EXPOPRO PLUS™**  
*Easy-to-Use  
Desktop Unit.*

- Highspeed Printer
- Leads on USB, Paper & Online
- Reprint Individual Lead or All
- Unlimited Paper Supply
- Easy-to-Use Point & Shoot
- Color Touch Screen Display
- Allows personalized note taking

- Paperless, Green option
- Leads on USB and Online

- Wireless Handheld Unit
- Large Color Touch Screen display
- Allows personalized note taking
- Extended Life Battery



**EXPOPRO MOBILE™**  
*Be Mobile.  
Be Green.*



**tLeads Application™**  
*The Lead Retrieval App*

- Use your own iPhone or Android device
- Download the App from iTunes
- Event Set-up Access Code
- Enter Badge Number & View Contact
- Online Lead Management Software
- Built in Qualifiers

**Additional Products and Services**

**Delivery & Training**

ATS technicians deliver pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

**Custom Qualifiers**

ATS creates a list of exhibitor's custom qualifiers that can include products and/or services and loads it into the unit; can be easily attached to a prospect's record.

**Custom Survey**

Available on the ExpoPro Mobile option **ONLY**: ATS creates a custom survey that can include up to 10 personalized questions.

**The ATS Standard...**

- \*Leads on 64mb USB drive, yours to keep
- \*Leads online for all systems
- \*Easily imported into Excel, Outlook, ACT! And other major sales tracking programs
- \*Each lead may contain Name, Company, Title, Address, Phone, Fax, Email, Qualifiers, and personal notes (determined by the association)
- \*Random Drawing Raffle Feature on all units
- \*20 Standard Qualifiers for Easy Follow-up
- \*Free Technical Support Before, During & After the show

# afci locations show

March 5-7, 2015 | Hyatt Regency | Los Angeles, CA



217 General Patton Avenue  
Mandeville, LA 70471

AFCI 2015

## LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, FEBRUARY 6, 2015

### 1 Choose Your Unit(s)

#### EXPOPRO PLUS™

*Easy-To-Use Desktop Unit*



- Easy-To-Use Point & Shoot
- Color Touch screen display
- Allows Personalized Note Taking
- High-speed Printer
- Reprint Individual Lead or All
- Leads on USB and Paper

\$ 245.00 \$ 295.00 x \_\_\_\_\_ = \_\_\_\_\_

#### EXPOPRO MOBILE™

*Be Mobile. Be Green.*



- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 295.00 \$ 325.00 x \_\_\_\_\_ = \_\_\_\_\_

#### LEADS APPLICATION

*The Lead Retrieval App*



- Use your own iPhone®, iPad® or iPod Touch®
- Download App from iTunes
- Event Set-up Access Code
- Post Show Management Software
- Built In Qualifiers Function

\$ 330.00 \$ 380.00 x \_\_\_\_\_ = \_\_\_\_\_

**Additional Licenses:** \$ 99.00 \$ 125.00 x \_\_\_\_\_ = \_\_\_\_\_

### 2 Add Optional Services

	DISCOUNT	REGULAR	QUANTITY	LINE TOTAL
Delivery & Setup	\$ 65.00	\$ 85.00	<input type="checkbox"/>	= _____
Custom Qualifiers	\$ 60.00	\$ 80.00	x _____	= _____
Custom Survey	\$ 60.00	\$ 80.00	x _____	= _____

### 3 Add It Up

Total Due (in US Funds) = \$ \_\_\_\_\_

All fields are required. Please include a Payment Authorization Form with your order.

### 4 Fill It Out and Sign

COMPANY			BOOTH NO.
<small>THIS LINK WILL BE SENT TO ALL ATTENDEES SCANNED BY YOUR SCANNER</small>			
WEBSITE			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE NO.	FAX NO.		
ORDER CONTACT			
EMAIL ADDRESS			
ONSITE CONTACT	ONSITE CELL PHONE		

**Order Online:**  
www.atsleads.com  
User Name: AFCI2015  
Password: 1215  
**Fax Credit Card Orders to:**  
985-809-1888  
**Email Order:**  
orders@american-tradeshow.com  
**Mail Check Orders to:**  
American Tradeshow Services  
Attn: Exhibitor Services  
217 General Patton Avenue  
Mandeville, LA 70471  
**To Call Order In  
or Ask Questions:**  
985-809-0600, dial 1

# afci locations show

March 5-7, 2015 | Hyatt Regency | Los Angeles, CA

**ATS** AMERICAN TRADESHOW SERVICES  
217 General Patton Avenue  
Mandeville, LA 70471  
**AFCI 2015**

## PAYMENT AUTHORIZATION FORM

BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_

ORDER CONTACT \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

*\*A credit card is required on all orders as a security deposit on rental equipment. See Terms and Conditions at the bottom of this page.*

### CHOOSE PAYMENT METHOD:



#### To Pay By Credit Card

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.



#### To Pay By Company Check

**(Security Deposit Required\*)**

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.



#### To Pay By Wire Transfer

**(Security Deposit Required\*)**

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Wire Transfers will incur an additional \$40.00 for handling and bank fees. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.

### \* Credit Card Details - Required for All Orders\*



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Use as Security Deposit Only

Cardholder Name: \_\_\_\_\_



Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_



Cardholder Signature: \_\_\_\_\_

### ! Terms and Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step in taken.

Checks are due in the office ten (10) days prior to show start.

#### Order Online:

www.atsleads.com  
User Name: AFCI2015  
Password: 1215

**Fax Credit Card Orders to:**  
985-809-1888

#### Email Order:

orders@american-tradeshow.com  
**Mail Check Orders to:**  
American Tradeshow Services  
Attn: Exhibitor Services  
217 General Patton Avenue  
Mandeville, LA 70471

**To Call Order In or Ask Questions:**  
985-809-0600, dial 1



**NEW Feature  
Included with your  
order!**

*We want to Maximize ROI without  
You Lifting a Finger!  
Let ATS Help Keep Your Name in  
Front of Potential Customers.*

LEAD  
RETRIEVAL

- ExpoRecall™ sends attendees a personalized list of companies visited at the show and direct links to your website.
- ExpoRecall™ sends reminder immediately after the show.
- ExpoRecall™ comes standard with your lead retrieval service as a no-charge/value added feature.
- ExpoRecall™ is an email that is sent to the attendees immediately after the show reminding them of the exhibitors that they were scanned by at the Expo. Included in this email will be your company name and a link to your website.

REGISTRATION

ATTENDANCE  
TRACKING

RFID

REPORTING



*Your Website  
is just a  
Click Away!*

