

# **afci** locations show

## **BOOTH SHARING POLICY**

**Definition of “Share”:** Any MEMBER or NON-MEMBER entity that 1) maintains a presence, or, 2) has sales, marketing, or advertisement materials (i.e. brochures, business cards, signs, etc...) available to Show attendees in an Exhibitor Booth purchased by another party at any time during the show, shall be considered a shared space.

- The AFCI reserves the right to make the sole determination whether conditions numbered 1 or 2 above are met.

### **Cost of Shares**

- If all parties sharing an Exhibitor Booth are **AFCI MEMBERS**, the additional cost above the base rate for the Exhibitor Booth is \$500 per sharing Member.
- If **any** Exhibitor Booth is being shared and the sharing entity is a **NON-MEMBER** or is a Member not in good standing, the additional cost above the base rate for the Exhibitor Booth is \$1000 per sharing entity.

### **Number of Shares**

- Purchasers of Standard booths may share their booth with ONE (1) other entity.
- Purchasers of Premium booths may share their booth with TWO (2) other entities.
- Purchasers of a Lounge may share their area with THREE (3) other entities.

### **Share Payment Policy**

- AFCI is not responsible for private agreements made between those that wish to share Exhibitor Booths. The ***original Exhibitor Booth purchaser is responsible for payment*** of all sharing fees according to the 2015 Booth Payment policy *regardless of whether it has received payment from sharing parties.*
- The AFCI acknowledges that some parties may be added at the last minute prior to the opening of the show. To encourage more participation in Locations Show, the AFCI will be happy to send an invoice for ***any unpaid or last minute share fees*** to the original booth purchaser upon the close of the show.
- Likewise, the AFCI will forward an ***invoice for any reverted booth prices, from member to non-member, plus appropriate share fees, should a non-member be invited to participate in a member booth.***