

locations show

2015 BOOTH PRICING and POLICIES

AFCI Member and Affiliate Member Pricing

AFCI Members and Affiliate Members may begin reserving booths on October 21st at 7am US Pacific Daylight Time. A link to the sales website will be forwarded from the AFCI office.

To obtain AFCI Member (“Member”) pricing, an Exhibitor Booth must be purchased by a member in **good standing** whose name is the same as was listed on the original Membership Application. The AFCI reserves the right to reject and/or adjust Exhibitor Booth pricing on any Exhibitor Booth application should it be determined at any time prior to the conclusion of the AFCI *Locations Show 2015* that the Exhibitor Booth application was submitted in the name of a non-member, or that the member who purchased the Exhibitor Booth is not in good standing with the AFCI.

<u>2015 Booth Selection</u>	<u>AFCI Member</u>	<u>Sharing Fee **</u>	<u>Allowed # of Shares **</u>
Standard Booth	\$3,000	\$500	One
Premium Booth	\$4,500	\$500 per sharing entity	Two
Lounge	\$7,500	\$500 per sharing entity	Three

Member in Good Standing

- **Definition of “Good Standing”:** An Active, Interim, or Affiliate Member with no outstanding unpaid invoices (30 days or more past due) owed to AFCI *including AFCI Membership Dues.*
 - Members NOT in good standing will be required to pay non-member Exhibitor Booth rates. Failure to pay the full non-member rate prior to the commencement of the show will result in the member not being permitted to exhibit at Locations Show. *

Non-Member Pricing

Non-members and Members not in good standing may begin reserving booths on November 11th at 7am Pacific Standard Time.

<u>2015 Booth Selection</u>	<u>Non-Member</u>	<u>Sharing Fee **</u>	<u>Allowed # of Shares **</u>
Standard Booth	\$5,500	\$1,000	One
Premium Booth	\$7,500	\$1,000 per sharing entity	Two
Lounge	\$11,000	\$1,000 per sharing entity	Three

- Non-member pricing applies to the entirety of any Exhibitor Booth, shared or otherwise, purchased by a single party that contains a party, entity or organization that is not a member, or is not a member in good standing with the AFCI.

- In the event the Exhibitor seeking Member rates plans to submit a concurrent application for AFCI membership, an application must be completed and approved by the AFCI Membership Manager, and all required fees must be paid prior to the Show for Member rates to apply. In addition the following provisos apply.
 1. A non-member awaiting membership approval will receive the Member rate on Exhibitor Booth reservations only if application and fees are received more than 30 days prior to Show start.
 2. A non-member who applies for membership less than 45 days from Show start will be charged the non-member rate. However, once the application is accepted, the difference in fees can be 1) refunded, or, 2) used toward AFCI products including AFCI University, 2016 membership dues, and/or marketing and advertising products available exclusively through the AFCI (i.e. *Beyond Cinema* and afci.org).

Wait List

- Once Exhibitor Booths are **SOLD OUT**, whether by designated tier or in totality, interested parties can be placed on a wait list. Should booth space become available, those on the wait list will be contacted on a first-come-first-served basis.
- Contact Melanie (melanie@afci.org) at the AFCI to be included on any of the three (Premium, Standard or Lounge) wait lists; Member may be on any or all three Wait Lists at one time.
 - The AFCI will attempt to contact the first person on the wait list and provide 24 hours for acceptance before reaching out to each successive entity on the list, providing the same response time.
 - If a booth comes available within 10 business days (two weeks) prior to show start, the AFCI reserves the right to contact those on the wait list in turn and accept purchases on a first come-first serve basis without regard to any holding requirement or window.

* See *2015 Payment and Cancellation Policy* for more information

** See *2015 Booth Sharing Policy* for more information