



## 2017 BOOTH PRICING and POLICIES

### AFCI Member and Affiliate Member Pricing

To obtain AFCI Member (“Member”) pricing, an Exhibitor Booth must be purchased by a member in **good standing** whose name is the same as was listed on the original Membership Application. The AFCI reserves the right to reject and/or adjust Exhibitor Booth pricing on any Exhibitor Booth reservation should it be determined at any time prior to the conclusion of the 2017 AFCI Locations and Global Finance Show that the Exhibitor Booth application was submitted in the name of a non-member, or that the member who purchased the Exhibitor Booth is not in good standing with the AFCI.

<u>2017 Booth Selection</u>	<u>Floor Location</u>	<u>AFCI Member Price</u>	<u>Sharing Fee (per sharing entity) **</u>	<u>Allowed # of Shares **</u>
Classic Booth Package	Standard	\$3,500	\$500	One
	Premium	\$5,300	\$500	Two
Gold Booth Package	Standard	\$5,600	\$500	One
	Premium	\$7,300	\$500	Two

### Member in Good Standing

- **Definition of “Good Standing”:** Any Full, Interim, or Affiliate Member with no outstanding unpaid invoices (30 days or more past due) owed to AFCI *including AFCI Membership Dues*.
  - Members NOT in good standing will be required to pay non-member Exhibitor Booth rates. Failure to pay the full non-member rate prior to the commencement of the show will result in the member not being permitted to exhibit at the Locations and Global Finance Show. \*

### Non-Member Pricing

<u>2017 Booth Selection</u>	<u>Floor Location</u>	<u>Non-Member Price</u>	<u>Sharing Fee (per sharing entity) **</u>	<u>Allowed # of Shares **</u>
Classic Booth Package	Standard	\$6,300	\$1,000	One
	Premium	\$8,300	\$1,000	Two
Gold Booth Package	Standard	\$8,300	\$1,000	One
	Premium	\$10,300	\$1,000	Two

- Non-member pricing applies to the entirety of any Exhibitor Booth, shared or otherwise, purchased by a single party that contains a party, entity or organization that is not a member, or is not a member in good standing with the AFCI.
- In the event the Exhibitor seeking Member rates plans to submit a concurrent application for AFCI membership, an application must be completed and approved by the AFCI Membership Manager, and all

required fees must be paid prior to the beginning of the Show for Member rates to apply. In addition the following provisos apply.

1. A non-member awaiting membership approval will receive the Member rate on Exhibitor Booth reservations only if application and fees are received more than 30 days prior to Show start.
2. A non-member who applies for membership less than 45 days from Show start will be charged the non-member rate. However, once the application is accepted, the difference in fees can be 1) refunded, or, 2) used toward AFCI products including AFCI University, 2017 membership dues, and/or marketing and advertising products available exclusively through the AFCI (i.e. *Beyond Cinema* and [afci.org](http://afci.org)).

### **Wait List**

- Once Exhibitor Booths are **SOLD OUT**, whether by designated tier or in totality, interested parties can be placed on a wait list. Should booth space become available, those on the wait list will be contacted on a first-come-first-served basis.
- Contact Melanie ([melanie@afci.org](mailto:melanie@afci.org)) at the AFCI to be included on the booth wait list.
  - The AFCI will attempt to contact the first person on the wait list and provide 24 hours for acceptance before reaching out to each successive entity on the list, providing the same response time.
  - If a booth comes available within 10 business days (two weeks) prior to show start, the AFCI reserves the right to contact those on the wait list in turn and accept purchases on a first come-first serve basis without regard to any holding requirement or window.

\* See [2017 Payment and Cancellation Policy](#) for more information

\*\* See [2017 Booth Sharing Policy](#) for more information