

afci locations show

2016 EARLY BOOTH DEPOSIT POLICY

Beginning on 2015, AFCI members will be able to make a deposit on their booth for Locations 2016 during the summer of 2015. By doing so, the exhibitor may lock in the cost of their booth(s) at 2015 rates.

- AFCI Member exhibitors may make a 10% deposit toward their booth(s) cost for Locations 2016 at Locations 2015 booth rates.
 - Exhibitors wishing to make a deposit may do so by going to the specified link between June 15th and August 15th.
 - Members may make a deposit on one or more booths, Standard, Premium or Lobby Lounge as per their plans for Locations 2016.
 - Members are **not** guaranteed a specific booth number(s) or location; members who have paid a deposit will still be required to choose their booth(s) on a first-come-first-served basis when booth sales open on or about October 15th, 2015.
- Members may pay via credit card at the time of deposit or the AFCI office will invoice the member for the appropriate deposit amount.
 - This invoice **must** be paid in full within 30 days of the invoice date. A purchase order may be submitted within the 30-day payment window, which will allow an additional 30 days to make full payment. Failure to pay the deposit within the 30- or 60-day time frame will result in the loss of the deposit and 2015 booth rates.
 - A second deposit request will not be honored.
 - Deposits are non-refundable.
 - Deposits may not be rolled over to Locations 2017 or any other AFCI offerings.
 - The remainder of all booth(s) costs, *including booth sharing fees*, will be due by January 29th, 2016. Failure to pay the remainder of the costs by this date will result in the loss of the deposit and 2015 booth rates; reserved booth(s) will be returned to inventory and made available for purchase.
- Booths rates are as follows:
 - Standard booth
 - 2015 rate = \$3000, 10% deposit amount = \$300
 - 2016 rate = \$3300
 - Premium booth
 - 2015 rate = \$4500, 10% deposit amount = \$450
 - 2016 rate = \$4950
 - Lobby Lounge
 - 2015 rate = \$7500, 10% deposit amount = \$750
 - 2016 rate = \$8250
- Exhibitors who are not members of the AFCI are not eligible for this program.
- Beginning in 2016, exhibitors may pay a deposit to lock in their booth rate **and** their booth(s) locations for Locations 2017.